

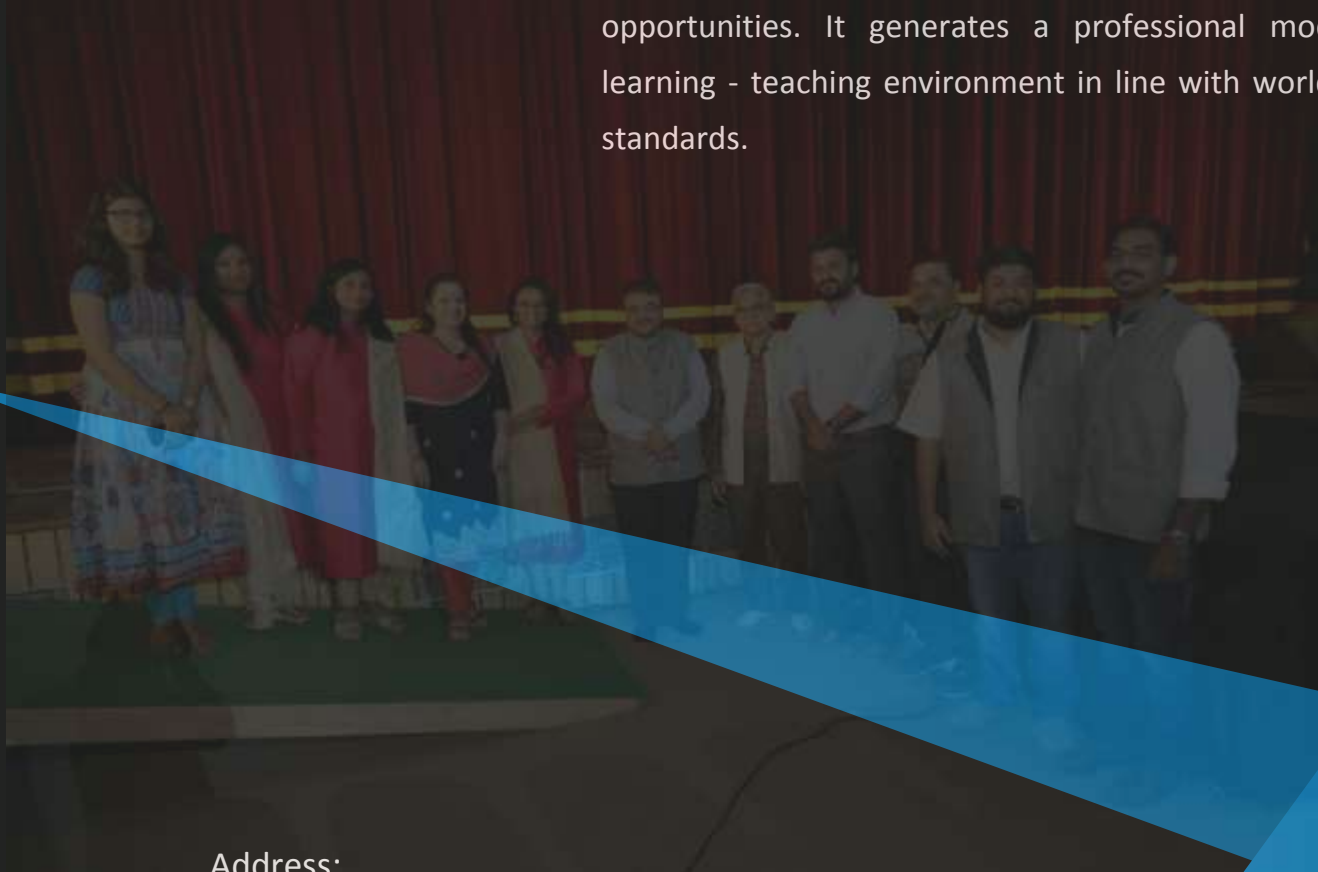
About Us:

L J Institute of Business Administration Vastrapur, (Affiliated to Gujarat University) is one of the premier institute in Ahmedabad, imparting quality education and professional training for the Bachelor of Business Administration program, since 1999.

The institute boasts of its lineage with Lok Jagruti Trust, a name held high up in esteem for providing quality education.

LJIBA is committed to impart professional education and practical experiences to students, to groom potential entrepreneurs for future business challenges and opportunities. It generates a professional model of learning - teaching environment in line with world class standards.

Affiliated To Gujarat University



Address:
L J COLLEGE CAMPUS
VASTRAPUR, AHMEDABAD 380015

Mobile: +(91) 6356660733
Fax: (079) 26750417

Mail: admission_ljbba@ljk.edu.in

Website: <http://www.ljku.edu.in>



L J INSTITUTE OF BUSINESS ADMINISTRATION

Since 1999

Admission 2020



Mission LJIBA

"To create dynamic management professionals who can lead to a successful future on the path of ethics."

**WE HAVE
GREAT SOLUTIONS
FOR YOUR EDUCATION**

OUR STUDENTS ARE CREATIVE



WHY US ?

Efforts towards the goal accomplishment of students by emphasizing on understanding and implementing different disciplines of management rather than mechanically learning and memorizing

- ✓ Developing conceptual and human skills of the students towards creating successful managerial professionals.
- ✓ Making "Learning" an interesting activity for students by linking theoretical knowledge with its application in real business environments
- ✓ Providing the students rigorous training and developmental programs to face future challenges.
- ✓ Promoting all round development of the student by organizing co curricular events and encouraging sports activities.
- ✓ Making the students proficient in functional English. Improving communication skills of the students through viva-voce, tie ups with professional experienced institutes in the field and continuous guidance from the in house faculty.



**EDUCATION IS
MORE PRECIOUS**

Pathway to accomplish mission LJIBA

For Academic Excellence And Practical Exposures

- Excellent ambience with decent infrastructure : centrally located campus having well equipped infrastructural facilities.
- Young, dynamic and committed faculty members : the institute boasts of possessing highly qualified and skilled faculties.

The lively classes, **lucid pedagogy**, helping nature and **enormous dedication** of its faculty makes LJIBA name to recon. The approach it to "create the interest" of the students in studies rather than "forcing" them to do so.

Pathway to accomplish mission LJIBA



CORE FACULTY LJIBA

- **Director: Dr. Rupal Shah**
Qualification: Ph.D, S.L.E.T (UGC), M.Com (Pune University)
Experience: 21 years
- **Prof. Aashini Shah**
Qualification: M.Phil (Gold Medal), M.Sc (Statistics) (Gujarat University)
Experience: 21 years
- **Prof. Smit Shah**
Qualification: M.Com (Economics) (MSU), B.A. (Economics) (GU), B.Com (GU)
Experience: 14 years
- **Prof. Komal Shah**
Qualification: M.Com(Accountancy) (GU), PGDIFA (GU), B.Com (GU)
Experience: 4 years
- **Prof. Dhaval Shah**
Qualification: G.S.E.T cleared, M.Com(Accounts) (GU), L.L.B. (GU), B.B.A (GU)
Experience: 4 years

CORE FACULTY

KEY ATTRACTION OF LJIBA

Well Stacked Library

The institute has taken utmost care and keen interest in developing and extremely rich well nurtured library.

Library opens from 7.30 AM to 8.00 PM to encourage reading. More than 4600 volumes, 3800 titles, 154 periodicals, LJIBA library can accommodate more than 100 students at a time. The institute has all the popular books and material for the preparation of competitive exams like CAT, civil services, MAT, GRE-GMAT, TOEFL etc. which can be useful for further careers of aspiring final year students.

KEY ATTRACTION OF LJIBA



- ✓ Conduction of midterm and on demand tests besides those prescribed by Gujarat university.
- ✓ Providing good quality printed materials in various subjects.
- ✓ An air-conditioned computer lab ideally suited for computer practical and project presentations.
- ✓ Boosts the morale of the students through personal guidance and mentorship.
- ✓ Separate classes for students transferring from Gujarati medium to English medium: Instead of clubbing the English and Gujarati medium students into one class, a separate class is created for the latter to make their transformation smooth, stress free without much hassles.
- ✓ Continuous and consistent evaluation as well as feedback of the students through assignment work and examination.
- ✓ Practical sessions in small groups for better understanding of the subjects. Classroom teaching with the help of projector and board work.
- ✓ Field visits for real life business experiences.
- ✓ Project presentations for skill building and research development. Teamwork assignments to enhance human and managerial skills.
- ✓ Viva voce for confidence building and presentation clarity. Group discussions and role play for simulation exercises.

**EDUCATION IS
MORE PRECIOUS**

KEY ATTRACTION OF LJIBA

Key Points

Mock interviews for preparing students to face future interviews.

Weekly tests on units completed.

On demand exams/ open book exams for consistent practice.

Star batches for potential rankers to boost their performance.

Seminars/webinars on vivid areas to promote dynamic knowledge enhancement of students.

'UDAAN' initiative to bridge the gap between theory and industry requirements.

Special initiative of MOOC courses to give an insight of international learning practices for those students who wish to pursue careers abroad.

Online video lectures to facilitate the learning process beyond distances.



EDUCATION IS
ADMIRABLE

Cultural And Other Activities

1. Talented and committed faculty members and Professional Trainers, Choreographers and Directors to guide and train the students in various cultural activities.
2. Well equipped music systems and speakers for practicing and performing cultural events.

Cultural And Other Activities in LJIBA

“Organizing ehsaas - the realisation” Annual Mega Talent Show in LJIBA



EDUCATION IS THE KEY
To SUCCESS

